

**Wednesday October 11, 2017**  
**International Centre**  
**6900 Airport Rd., Mississauga**



Company Name (as you would like to be listed ) \_\_\_\_\_

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Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

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Email (REQUIRED) \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ Prov/State \_\_\_\_\_ Postal/Zip \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

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Website Address \_\_\_\_\_ Today's Date \_\_\_\_\_

**Exhibit Space\*:**

- 6 x 2' Skirted Table
  - Two Chairs
  - Stand-up signage and/or display backdrops allowed behind table.
- (Must not exceed 8' wide and 8' tall.)*

*\*only included with specified sponsorship packages*

Products you plan to exhibit \_\_\_\_\_

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Onsite Contact Name \_\_\_\_\_ Title \_\_\_\_\_

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Email (REQUIRED) \_\_\_\_\_ Phone \_\_\_\_\_

## CONTRACT

This application, shall upon written acceptance by NEW-COM BUSINESS MEDIA, the Show Managers, confirm the applicant's commitment to sponsor/exhibit October 11, 2017 at the Surface Transportation Summit. Furthermore, upon acceptance of this contract the rules and regulations that follow and the rules and regulations issued as part of the Sponsor/Exhibitor's Information Kit become binding upon both parties to the agreement.

**SPACE ASSIGNMENT**

Space will be assigned to all applicants on a "first-come, first-served" basis according to the earliest received applications. Management reserves the right to make final space assignment after the acceptance of the application, should it be necessary in the best interest of the Exhibition.

**PAYMENT**

Applications for sponsorship will be billed at the time of booking. Payment in full must be made by September 1, 2017. Sponsors/Exhibitors failing to pay by due date forfeit their right to exhibit and lose their deposit.

**LATE APPLICATIONS:**

Applications for sponsorship/exhibit space mailed after September 1, 2017 must include payment in full.

**CANCELLATION**

- In the event that an Exhibitor cancels in writing from the show the following conditions shall apply:
- i) Cancellation on or after July 1, 2017, the Exhibitor will forfeit the entire space cost.
  - iii) Show Management reserves the right to cancel space should payment not be received from the Exhibitor within the prescribed time limits.
  - iv) If the Show Management is prevented from holding the

Show or cannot permit an Exhibitor to occupy the Exhibitors rented space due to circumstances beyond management's control including, but not limited to, strike, fire, health related issues, civil disobedience, inclement weather, lockout, bankruptcy, Acts of God, facility unavailability for whatsoever cause: Show Management will refund to the exhibitor the amount of rental paid by him, less a proportionate share in relation to the other exhibition space, of the total Show expenses incurred by Show Management to that date, and Show Management shall have no further liability to the Exhibitor.

NOTE: All cancellations must be made in writing and will take effect upon date of receipt at the Show Manager's offices.

**LOSS OR DAMAGE**

Exhibitor will be liable for and will indemnify and hold harmless management from any loss or damages whatsoever occurring to or suffered by any person or company including, without limiting the generality of the foregoing, Exhibitor, other Exhibitors, management, contractors, the owner of the building and their respective agents, servants, and employees and members of the public attending the show either (a) on the said space or (b) elsewhere during show set-up, take down or during actual show hours or anytime on the premises. Neither the facility owners nor the Show Management will be responsible for loss or damage to persons' exhibits or decorations by fire, accident, theft, or any other cause while in the exhibition buildings\* or during transport to a show, between shows or returning from a show.

**COMPLIANCE**

Upon request the exhibitor may be required to submit a certificate of insurance prior to show naming Newcom Business Media Inc. as additional insured. The Exhibitor

assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, Provincial and Federal governing bodies concerning fire, safety, health together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

**USE OF EXHIBIT SPACE**

Exhibitors shall reflect their company's highest standard of professionalism while maintaining the table during the event hours. The booth must be maintained by at least one company representative at all times during the Show's operation. All demonstrations and exhibits must be confined to the contracted space. In keeping with the philosophy of holding costs to a minimum, the regulation limiting exhibits to a maximum height of six feet (8') above the table top will be enforced. Booth takedown may not occur until the announced event closing.

**CONFIRMATION**

The only guarantee of exhibit space is official confirmation which will be sent upon receipt of a deposit and/or full payment.

**SHOW MANAGEMENT**

All inquires pertaining to the Show should be directed to:

Newcom Business Media Inc.  
 Attn: Sim Frayne, Events Manager  
 80 Valleybrook Dr.  
 Toronto, ON M3B 2S9  
 Phone: 416-510-6867

*Please reserve our sponsorship / exhibit space at the Surface Transportation Summit (STS). We have read and agree to abide by the show rules and regulations, terms and conditions as printed.*

Name of Authorized Representative \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_ Signature \_\_\_\_\_

## RATES

ITEM	TYPE	RATE	SUBTOTAL
<i>Sponsorship Package</i> <small>(includes a table exhibit)</small>	<input type="radio"/> PLATINUM \$15,000 <input type="radio"/> GOLD \$10,000 <input type="radio"/> SILVER \$5,000 <input type="radio"/> BRONZE \$3,500	_____	_____
<i>Meals &amp; Break Sponsorship</i> <small>(includes a table exhibit)</small>	<input type="radio"/> LUNCH \$5,000 <input type="radio"/> MORNING BREAK \$2,500 <input type="radio"/> AFTERNOON BREAK \$2,500	_____	_____
<i>Patron Sponsorship</i> <small>(logo inclusion on dedicated page of website)</small>	<input type="radio"/> LANYARDS \$2,500 <input type="radio"/> DELEGATE BAG \$5,000 <input type="radio"/> NOTEPAD \$1,500	_____	_____
Tax (HST)		13%	_____
<b>All rates billed in Canadian Currency</b>		<b>TOTAL:</b>	_____*

*\*Internet, Lead Retrieval and Electrical services are not included. Please refer to the exhibitor manual for more information.*

## BILLING / CREDIT CARD AUTHORIZATION

Billing same as primary contact     
  Mastercard  
  Visa  
  American Express  
  Invoice Us (payment deadline July 1, 2017)

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card Number \_\_\_\_\_

\$

Authorized Amount \_\_\_\_\_

Expiry Date \_\_\_\_\_

CCV/CVV (Authorization Code) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Merchant name on credit card statement / Make cheques payable to:

***Newcom Events***

### INTERNAL USE ONLY

Date Received \_\_\_\_\_ Sales Rep \_\_\_\_\_

## CONTACT US

### Newcom Business Media

80 Valleybrook Dr.  
Toronto, ON M3B 2S9

### General Inquiries

Sim Frayne, Events Manager  
416-510-6867  
[sim@newcom.ca](mailto:sim@newcom.ca)

### Sales

Kathy Koras, Truck News  
416-510-6892  
[kathy@newcom.ca](mailto:kathy@newcom.ca)

### Produced by:

