



TIME	SESSION	LOCATION
7:30 AM – 8:20 AM	Registration and Networking Breakfast <i>Sponsored by ISRAAC</i>	Grand Lobby
8:20 AM – 8:30 AM	Opening Remarks Dan Goodwill, President, Dan Goodwill & Associates Inc. Lou Smyrlis, Managing Director, Trucking and Supply Chain Group, Newcom Media Inc.	Orion ABC
8:30 AM – 9:30 AM	The Canadian Economy and the Freight Transportation Outlook for 2020 John G. Smith, Editor, Today's Trucking (Moderator) Josh Nye, Senior Economist, RBC Stephen Laskowski, President, Canadian Trucking Alliance & Ontario Trucking Association David Ross, Managing Director, Global Transportation & Logistics, Stifel Financial Corp. Scott Tilley, President, Tandet Group Jim Bonsteel, Vice President of Transportation, Customs and Compliance – Global, Anixter	Orion ABC
9:30 AM – 10:40 AM	The View from the Top: The transportation executive's perspective on the major trends driving transportation in 2019 and beyond Dan Goodwill, President, Dan Goodwill & Associates (Moderator) Tim Roulston, Director of Sales, Intermodal, CN Rail Alan K. Boughton, Co-Founder, Trailcon Leasing Craig Walker, President, Maritime-Ontario Freight Lines Limited Lucas Murua, SVP of Sales and Marketing, Dicom Mark Cascagnette, SIOR, President, Managing Partner, Lee & Associates	Orion ABC
10:40 AM – 11:00 AM	Networking Break <i>Sponsored by CloudHawk</i>	Grand Lobby
11:00 AM – 12:00 PM	Shipper-Carrier Roundtable John G. Smith, Editor, Today's Trucking & John Tenpenny, Editor, Canadian Shipper (Moderators) Rob Nichols, Managing Director - Domestic Intermodal Sales & Marketing, CP Rail Joe Lombardo, Senior Director, Transportation, Purolator Taimy Suarez Cruz, Director of Logistics, BroadGrain Commodities Inc. Sylvie Messier, CCS, Corporate Transportation & Customs Manager, IPEX Norm Sneyd, VP of Business Development, Bison Transport Bob Dean, VP of Freight, SmarteFreight	Orion ABC
12:00 PM – 1:30 PM	Networking Lunch <i>Sponsored by SINOVA</i>	Grand Lobby
1:30 PM – 2:15 PM	CONCURRENT SESSIONS TRACK 1 – Shipper / Carrier Collaboration – Becoming a “Shipper of Choice” Orion ABC Robert H. Ballantyne, P.Eng., President, Freight Management Association of Canada (FMA) (Moderator) Genevieve Gagnon, President, XTL Transport Jim Peoples, President & COO, Challenger Group of Companies James Johnstone, Associate Vice President of Transportation, Giant Tiger Dave Corcoran, Head of Logistics, Nestlé Canada TRACK 2 – Workplace Safety Orion D John Tenpenny, Editor, Canadian Shipper (Moderator) Rob Friday, HBA, Managing Principal, Predictive Success Yvette Lagrois, President, Ontario Truck Training Academy Zeinab Yousif, Employment Lawyer, Miller Thomson LLP TRACK 3 – Table Topics – Ecommerce Lyra A Dan Murray, Senior Vice President, American Transportation Research Institute (ATRI) TRACK 4 – Table Topics – Effective utilization of ELDs and ELD Data Management Lyra B Mike Ahart, VP of Regulatory Affairs, Omnitracs TRACK 5 – Table Topics – Temperature Control Transportation Aquarius Jaclyne Reive, Associate Lawyer, Miller Thomson LLP	
2:15 PM – 2:30 PM	Networking Break <i>Sponsored by Petalsoft</i>	Grand Lobby
2:30 PM – 3:15 PM	CONCURRENT SESSIONS TRACK 1 – Shipper Best Practices in Freight Management Orion ABC Steven Bryce, VP, Supply Chain, Reimer Associates (Moderator) Stephen Coombs, Consultant • Nick Nanos, Senior Vice President, Supply Chain & Wholesale, LCBO Justin Bailie, President & Co-Founder, Rose Rocket • Robin Stuart, Consultant, Back Beach TRACK 2 – Best Practices in Driver Recruitment Orion D John G. Smith, Editor, Today's Trucking (Moderator) Max Farrell, Co-founder and CEO, WorkHound • Jane Jazrawy, Co-Founder & CEO, CarriersEdge Colin Ruskin, CEO, Driver Engagement • Craig Faucette, Director, Policy and Programs, Trucking HR Canada TRACK 3 – Table Topics – Sales/CRM Management Lyra A Ryan Sydor, Regional Vice President, Salesforce Canada TRACK 4 – Table Topics – Small Carrier Strategies Aquarius Sud Malhotra, Fleet Manager, Powerbev Inc. TRACK 5 – Table Topics – Electric and Autonomous Trucks, Blockchain and other New Technologies Lyra B Yves Provencher, Senior Business Development Manager, Lion Electric	
3:15 PM – 3:25 PM	Networking Break <i>Sponsored by Petalsoft</i>	Grand Lobby
3:25 PM – 3:30 PM	Wellness Break Andrea Morley, Nutritionist & Health Coach, Healthy Trucker	Orion ABC
3:30 PM – 4:15 PM	Keynote Presentation - Innovation (and Disruption) Max Valiquette, Innovation, Transformation and Marketing Expert	Orion ABC
4:15 PM – 4:30 PM	Closing Remarks Lou Smyrlis, Managing Director – Trucking & Supply Chain Group, Newcom Media Inc. Robert H. Ballantyne, P.Eng., President, Freight Management Association of Canada (FMA)	Orion ABC
4:30 PM – 6:00 PM	FMA Networking Reception & Prize Draws	Grand Lobby

Media Sponsors:

Supported by:

